

## Carol Coles

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**From:** Carol Coles  
**Sent:** Friday, July 12, 2013 1:49 PM  
**To:** \*everyone; \_Council Members; Andy Rieger; Eddie Sims; Jane Cannon; Joy Hampton; Norman News; Oklahoma Daily; OU Nightly  
**Subject:** City of Norman Urges Odd/Even Water Conservation

City of Norman  
201 West Gray  
Norman, Oklahoma 73069

Press Release

For Immediate Release

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The summer is in full swing with temperatures at or near 100 degrees. The City of Norman would like to remind all water customers to be conscientious of the water they use and practice 'odd/even' watering. Odd/Even watering is using outside irrigation and watering practices based on your house address. Houses with odd ending addresses, water on odd numbered calendar days; houses with even ending addresses, water on even numbered calendar days. This significantly reduces the 'peak' effect of everyone wanting to water at the same time.

With peak water demands exceeding the City's ability to supply, the City of Norman must purchase temporary emergency water from Oklahoma City. The emergency water is expensive and only available if Oklahoma City has enough to sell to outside customer like Norman. Odd/Even irrigation practices and water conservation measures assures that we have enough water to maintain system pressures and fight fires. Everyone's cooperation is appreciated.